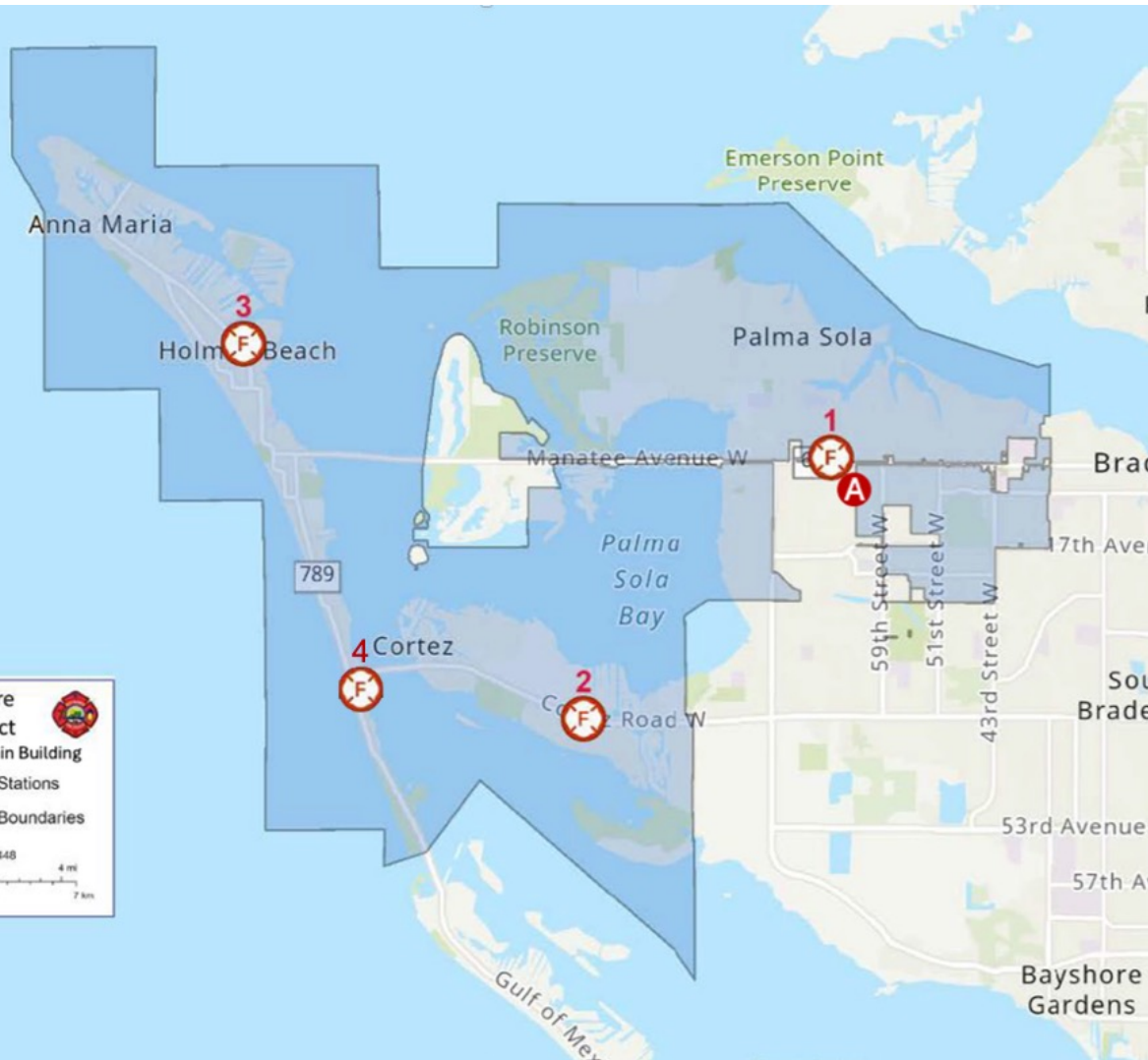


Your Safety.  
Our Mission.  
Your Vote Matters.



# Who We Are

- Independent Special Fire Control District
  - Governed by 5 elected Commissioners
- The District includes 18 square miles covering:
  - The City of Anna Maria Island
  - The City of Bradenton Beach
  - The City of Holmes Beach
  - Unincorporated areas of Manatee County:
    - Cortez
    - Tidy Island
    - Palma Sola
    - Northwest Bradenton
    - West Bradenton



# Who We Are

## **Value Statement:**

Excellence through  
Commitment, Courage, and  
Compassion

## **Services we provide:**

- Advanced Life Support
- Fire Suppression
- Fire Prevention
- Public Education
- Community Risk Reduction



## WMFR named District of the Year

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## What makes your Fire District the Best

- **Advanced Life Support (ALS)** – Dedicated paramedics who deliver critical pre-hospital emergency care with advanced airway management, cardiac monitoring, and life-saving interventions
- **Elite Light Technical Rescue Team** – provides proficiency in rope rescue, confined space rescue, trench rescue, vehicle extrication, and structural collapse
- **High-Water Rescue Capabilities** – rapid response during floods and storms
- **Rescue II Swimmers** – certified specialists for marine and swift-water emergencies
- **Advanced Boat Operations** – skilled crews for marine and inland water rescues
- **Highly Dedicated Prevention Bureau** – Protects lives and property through inspections, public education, and community outreach that prevent emergencies before they happen.

## WMFR named District of the Year





## Current Funding Methodology

- **Non-Ad Valorem Assessments are WMFR's primary income source (Resolution 2025-04)**
- **Impact Fees**
- **WMFR receives **NO** funds from Manatee County taxes**

# Our Challenges Today

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- Legislative changes
- Stations in vulnerable locations
- Aging equipment
- Employee retention
- Lack of sufficient training facility
- Meeting NFPA standards



The table below compares Fire Districts near or similar to WMFR using a residential property with the same taxable value and the same size. The home is valued at \$450,000 with 2,039 square feet. This home in each district pays:

Department	Non-Ad Valorem		Ad Valorem		Total
Southern Manatee	\$264.97	+	\$542.75	=	\$807.72
Fort Myers Beach	\$0.00	+	\$1,260.00	=	\$1,260.00
Cedar Hammock	\$271.59	+	\$585.00	=	\$856.59
East Manatee	\$158.71	+	\$382.50	=	\$541.21
North River	\$245.97	+	\$225.00	=	\$470.97
WMFR	\$380.95	+		=	\$380.95

# What Happens If We Do Nothing

- Current funding methodology cannot maintain today's service
- At least 14 additional operations staff to meet new standards
- Vulnerable facilities (Stations 2, 3, & 4) and equipment
- Slower response times risk public safety



# Ballot Question March 10, 2026

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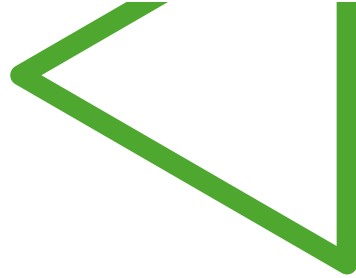
**West Manatee Fire and Rescue District  
Taxation Authorization Referendum**

Shall the West Manatee Fire and Rescue District (“District”) be authorized to levy and collect an annual ad valorem tax on real property in an amount not to exceed 1 mill to provide additional operational revenue to fund the District’s fire control and rescue services, infrastructure and facilities, including emergency medical services?

**YES-Approve** \_\_\_\_\_

**NO- Reject** \_\_\_\_\_





# Ad Valorem Calculator

Scan the QR code to calculate your  
Ad Valorem Assessment

Visit our website at [www.WMFR.org](http://www.WMFR.org)

